

PRONAILS

# BFLEX

NATURAL NAIL TREATMENT

Are you a nail professional and do you want more?

MORE TIME.  
MORE PROFIT.  
MORE CUSTOMERS.  
MORE SUCCESS.

Discover how you can grow your business as a beauty professional!

As natural as can

Work faster, more naturally and earn more with **BFLEX**

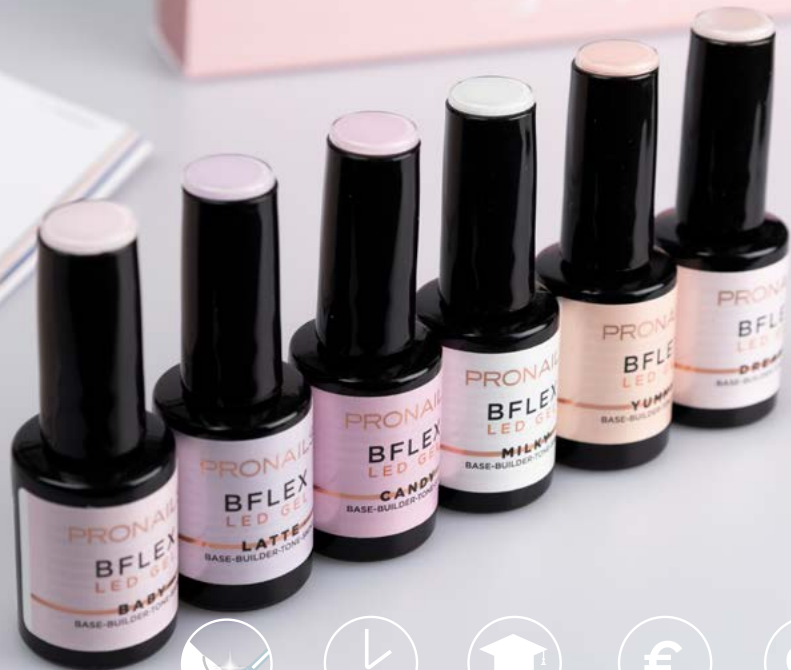


BFLEX is the most profitable gel for your salon. Why? In half the time you place beautiful nails with a single BFLEX bottle. This all-in-one gel innovation will become your new BFF in the salon. With BLEX, you quickly & easily apply a trendy, vegan nail strengthener with natural perfection. Let your customers choose from various nude shades, with or without a soft shimmer. Or combine BFLEX Clear with any colour gel.

BFLEX

## WITH BFLEX, YOU CAN OFFER A COST-EFFECTIVE NAIL SERVICE THAT:

- ✓ Saves you time, up to 5 hours!
- ✓ Boosts your turnover
- ✓ Allows you to increase your prices
- ✓ Gives you loyal new customers
- ✓ Gets gel nails cured in just 30 seconds
- ✓ Makes you physically more comfortable
- ✓ Doesn't require any filing
- ✓ Is natural & healthy, vegan and acid-free
- ✓ Easy to learn, even if you are not an experienced nail stylist
- ✓ Easy & quick to apply, in record time: hello drop technique



ONE DROP



30 MIN.

FAST



EASY



PROFIT



NEW  
CUSTOMERS

Thanks to BFLEX  
gels you **earn more!**  
**BFLEX is the most  
profitable gel**  
for your salon.  
Why?



### A BFLEX gel service costs just €1.50 in product

- You get at least 25 applications out of one bottle

### With BFLEX you work twice as fast!

- 4-in-1 gel, so no separate base, builder, colour & gloss needed
- 1-step application: only one curing without filing
- Self-building and levelling gel with simple drop technique
- No wasting time with separate brush

**HALVE YOUR TREATMENT TIME  
AND DOUBLE YOUR INCOME**

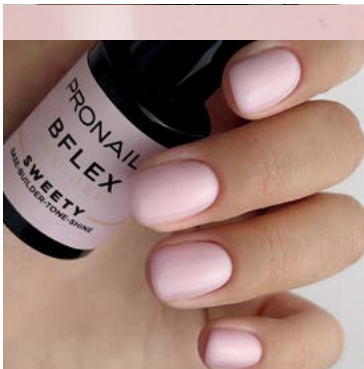
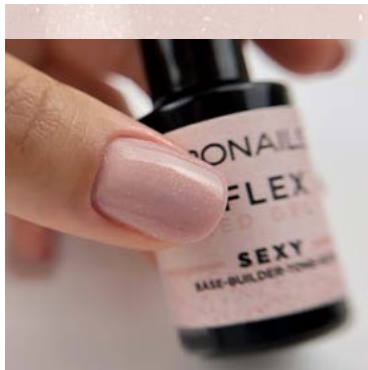
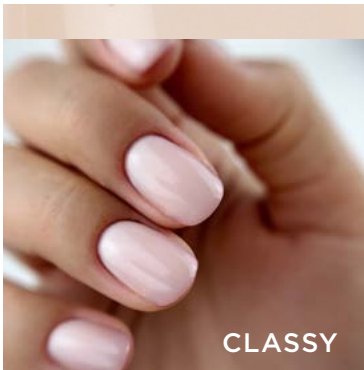
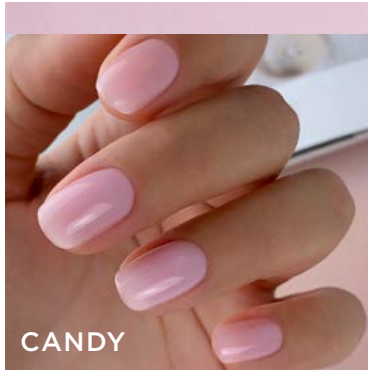
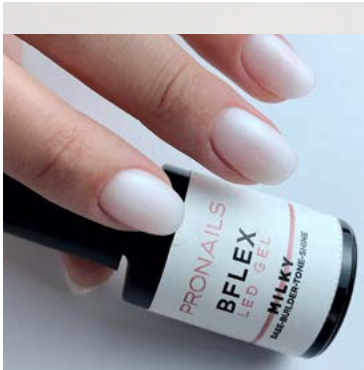
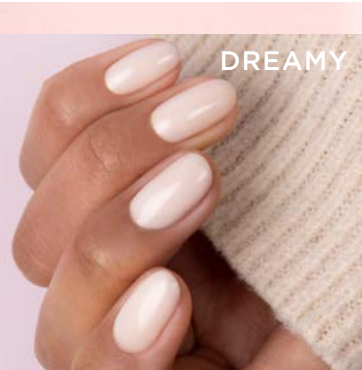
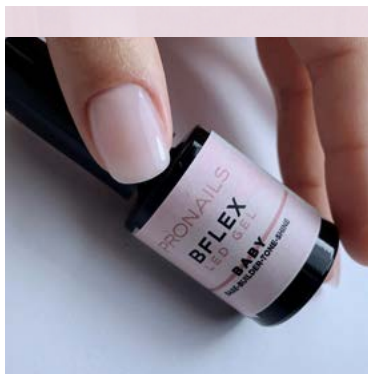
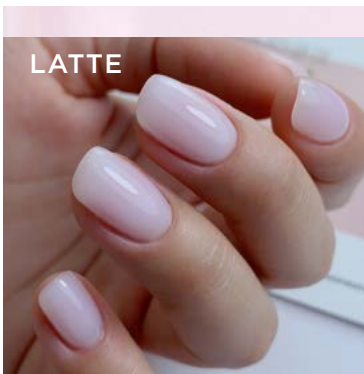
If you charge €65 per treatment, this means that with 1 BFLEX bottle **you earn more than €800** extra by working twice as fast! So you can increase your income thanks to these time savings.

### This service offers added value

A BFLEX Natural Nail Treatment (BFLEX gel service + baby manicure) also ensures a highly professional and perfectly natural result and is suitable for any type of customer, with any type of nails. BFLEX is a flexible gel, so it guarantees perfect adhesion on everyone, even on the most flexible nails.

This allows you to increase your price for this exclusive gel service. Your customers will be willing to pay more.

This price increase will have a direct impact on your monthly income!



## BFLEX RANGE

BFLEX goes for the most natural look. For this, you need different nude shades to match the client's preference and skin tone.

## WITH THE BFLEX YOU GET THE MOST BEAUTIFUL SHINE

The BFLEX all-in-one gel is not only base, build and tone, but also immediately an incredible gloss gel with a spectacular shine.

The condition for this brilliant shine is that you cure the BFLEX gels in the ProNails Smart Light LED lamp. The formula of the BFLEX is fully adapted to the technology of the Smart Light.

IN SHORT,  
BFLEX MAKES YOU  
MORE SUCCESSFUL  
AS A NAIL STYLIST!



Get a  
**WOW SHINE**  
with the  
**SMART LIGHT!**



## LEARN TO WORK QUICKLY & EFFICIENTLY WITH BFLEX



- ✓ Easy to learn, even if you are not an experienced nail stylist
- ✓ Easy & quick to apply, in record time: hello drop technique
- ✓ Doesn't require any filing
- ✓ Gets gel nails cured in just 30 seconds

Every new product requires customised training. Whether that training is digital at your own pace or in a group on location. Discover our brand new E-learning or register for a Workshop at a Training Centre near you.

Register for a workshop here, at a location near you.

I was looking for  
a service that would  
save me time!"

### Béatrice

MANAGER OF INSTITUT ANAÏS ESTHÉTIQUE  
PRONAILS PARTNER SINCE 2013 AND SATISFIED BFLEX CUSTOMER

#### Why did you choose to work with ProNails?

I chose ProNails 10 years ago because I was looking for a professional brand known for the quality of its products. At ProNails, there is a large choice of colours, which are highly pigmented.

I also wanted a real partner and the ProNails team is very professional and attentive.

The fact that ProNails has an Academy is also one of the reasons why I chose this brand. Because I can keep learning and follow trainings to provide a quality service to my clients.

#### Do you sell ProNails products in your salon?

Yes, we offer the LongWear range as well as hand and nail care. We also sell the foot care line, including the Magic Foot File that my customers love! They are very happy with the ProNails range, which allows them to continue their treatment at home.

#### Why did you choose BFLEX, the vegan 4-in-1 gel treatment?

I was looking for a service that would save me time! It is so much easier to work with an all-in-one bottle. The BFLEX colours are beautiful and my customers can't get enough of them.

The adhesion is sublime, just like a classic gel. But the result is much more refined and natural. BFLEX is great!

People  
OF PRONAILS

#### What is your customers' feedback on BFLEX?

My customers are thrilled! The product is more refined and the service faster. They all recommend the BFLEX service to their friends.

#### What impact has BFLEX had on your institute?

The BFLEX range has opened up various possibilities.

First, it allows me to distinguish myself from the competition. I offer a very innovative service and I am proud of it! It has also enabled me to be more profitable! By working faster but offering a service for the price of a regular filling, I can treat more customers in a day.



SALON IN  
THE SPOTLIGHT



PRONAILS

# BFLEX

## AN EXCLUSIVE SALON SERVICE

### The BFLEX Natural Nail Treatment is more natural

BFLEX allows you to apply a trendy, vegan nail enhancement with natural perfection, in record time. This service applies to the natural nail and creates a hyper natural look with each of the 12 nude shades.

The gels are vegan and also acid-free, which is better for the natural nail. And free of any unpleasant odour as a result.



### Why customers are fans of your BFLEX salon service?

- Brings out the natural beauty of your own nails
- Nails are strengthened and protected
- Helps natural nails grow, as the gel bends flexibly with them
- Acid-free formula: better for nails and skin, you avoid allergies
- Ideal for those who love short, natural and shiny nails
- Ideal for all nail types, also for nail biters
- Much longer durability than semi-permanent nail polish



### ARE YOU INTERESTED AND CURIOUS TO LEARN MORE?

Discover why so many nail stylists already switch to BFLEX?

Want to know all about BFLEX and get personal advice on how to make your salon more profitable with this innovative gel? We support you. We help you grow & make you shine!

Then leave your details here.